

# Kiwanis Club of Skidaway

## Minutes of the Meeting of the Board of Directors Merrill Lynch Board Room—January 8, 2018

Present	Officers	Office	Present	Directors
✓	Tom Stephens	President	✓	Alice Carlyle
	Thom Greenlaw	President-Elect	✓	Dave Fox
✓	Jan Wright	VP/Secretary	✓	Bobby Gillham
✓	Bruce Schneidewind	VP/Treasurer		Rudy Halbart
✓	Ben Gustafson	Past President	✓	Kevin O’Neil
	Dan Umbel	Advisor		Jen Singeisen
	<b>Guests</b>		✓	Jim Smart
			✓	Walt VanBrunt
			✓	Larry Wills

### 1. Welcome & Call to Order

Mr. Stephens welcomed everyone and called the meeting to order at 8:05 AM.

### 2. Secretary’s Report

Mr. Stephens **confirmed** there was a quorum. The minutes of the December 11, 2017, meeting were **approved** as amended.

### 3. Treasurer’s Report

Mr. Schneidewind reviewed club finances through December 31, 2017, as reflected in the financials distributed in advance of the meeting. Our 990 form is due February 15, 2018. He reported that no contributions were made to our account with Savannah Community Foundation. In response to a question, Mr. Schneidewind noted that he will lead a review of our goals for the Foundation this spring. Treasurer’s report was **approved**.

### 4. Liaison Reports

**Membership.** One application for membership was presented for approval: **Ms. Ken Puglisi**, presented by Mr. Gillham. This application was **approved**, bringing total new members this program year to six.

Mr. Gustafson reported that the key message from the Division 4 Council Meeting held December 15, 2017, was: membership, membership, membership. With that in mind, he made four points:

1. We need to ensure Kiwanis is known in our community as a fun organization that offers opportunities for involvement, has interesting speakers, and instills pride and pleasure from our work serving at-risk children.
2. He is creating a committee that will liaise with publicity
  - TWATL articles
  - Thanking LMGA for moving their start time to 9:30 AM, so more LMGA members can also attend our meetings.
3. He encourages members to bring a guest to our January 18 meeting GA membership leaders will be there.
4. Continuing his earlier concern about complimentary memberships, he moved that any complimentary membership require Board approval. This motion was seconded and **approved**.

**Programs.** Mr. Fox reported that, in the absence of a Rotary volunteer, Rotary is not interested in continuing with our annual golf tournament, so this will be dropped. Mr. Fox is exploring other social outing activities and will report on his progress at our next meeting.

**Marketing.** Ms. Wright reported help is needed to have fuller information about our guest speakers and the topics they will discuss to support advance publicity. She reported that our brochure will need to be reprinted and asked for guidance on whether it should continue as is, or be tailored more to support member recruitment.

**Sponsors.** Mr. Wills reported that Mr. Heeder needs help in identifying more sponsors, and it was agreed that he would have air time at the next breakfast meeting to ask for it. Ms. Wright provided a list of national corporations that have a partnership with Kiwanis, suggesting that we call on their local representatives to explore their prospective interest in becoming sponsors here.

**Service Projects.** Mr. Stephens reported that Junior Achievement kits will be distributed on January 11 to Kiwanis and Rotary volunteers. He will also be announcing Mr. Greenlaw's departure from the Board and as president-elect at that meeting. Per our bylaws, a successor candidate must be identified, nominated, and voted upon within 60 days of that announcement. Mr. Stephens shared that a candidate has been identified and will be announced at the January 11 meeting and voted upon two weeks later.

## 5. Fund Raising

We reviewed our calendar of fund-raising activities and events:

- **Pancake Breakfast.** Mr. O'Neil provided an update on this February 24 event, noting: Alan Fleming will be distributing tickets at our January 11 meeting, Lydia Moore is handling volunteer sheets, Youth Challenge Academy will be on hand to help, Frank Liebgott is handling flier tubing. We will not have a 50/50; instead each member will be asked to buy or sell 10 tickets. Mr. O'Neil will buy the new grille and work on re-usable road signage in lieu of investing in paid advertisement in TWATL and The Skinnie. He also plans to work with Loc's to request a bacon donation.
- **March Marathon.** Mr. O'Neil reported that Lydia Moore is the team lead for the March Marathon, through which our volunteerism as race monitors will earn a donation.
- **New Fundraisers.** Mr. VanBrunt reviewed possible options for new fundraisers. There was support to proceed with a Bluegrass Concert in the May-August 2018 timeframe, and this will be further discussed at our next meeting.
- **Sponsors.** Mr. Smart reported on continued efforts to organize a tasting event with La Terra Natural Oils.
- **Non-Kiwanis Fundraiser.** Mr. Gustafson reported that he and fellow Savannah Early Childhood Development (SECF) board member Ron Weber will be talking to our membership at the January 25 meeting about supporting the Market Boutique, which is raising funds for SECF and Performance Initiatives, two agencies we support. The event will be February 13, 14 and 15, and tickets are \$5.

## 6. New Business.

Mr. Stephens reported that GA Membership representatives Dewey Smith and Katrina Baranko have asked for our support in opening a new club in Pooler and need 1-2 sponsors to spend time with leadership there. Mr. Gustafson volunteered to be our point person.

- 7. Next Meeting.** The meeting was adjourned at 9:15 AM. The next Board meeting will be February 12, starting at 8:05AM at the Merrill Lynch board room.

Respectfully submitted,  
Jan Wright, Secretary